

MICHAEL STEVENSON

BRAND MANAGEMENT | MARKETING PRODUCTION | PROJECT MANAGEMENT

I am a highly skilled business professional with a deep understanding of the intersection between psychology, marketing, and business analytics. My expertise is grounded in using psychological insights to develop and execute projects and campaigns that directly improve the financial position of brands within any sector.

I began my career by utilising my skills in crafting emotionally resonant content that influenced consumers to align their behaviours with a business' commercial goals. I now focus more holistically on crafting and executing comprehensive strategies that enhance customer experience, reduce churn, and boost engagement and perceived value.

My ability to think laterally by applying psychological principles to complex business projects and marketing campaigns, position me as a valuable strategic thinker, and analytical asset for any team.



SCAN TO VISIT
WEBSITE



Previous Clients | B2C



650

Posts

2,559

Followers

3,140

Following

Anytime Fitness Dorchester

 Brewery Square

 Open 24/7

 Classes inclusive

 Virtual classes on demand

 Private bathrooms

 01305 300 123

 Join Online

secure5.clubwise.com/dorchester/enquiry.asp
Brewery Square, Dorchester, Dorset



475

Posts

1,874

Followers

1,510

Following

Anytime Fitness Christchurch

 Saxon Square

 Classes inclusive

 Virtual classes

 Private bathrooms

 01202031247

www.gofundme.com/f/john-thornton-young-achiev...
27 Saxon Square, Christchurch, Dorset



155

Posts

657

Followers

183

Following

Branded Studios

Film/Television studio

Branded Studios Official Instagram Account

- Latest Release: @Stallonemovie

- Film & TV Studio | Corporate & Music Videos | Photography

linktr.ee/BrandedStudios

19 saxon square, Christchurch, Dorset



71

Posts

1,791

Followers

31

Following

Becoming Rocky

Film

 Award-winning Rocky documentary

 Narrated by Sylvester Stallone

 Never before seen footage

Home to official merchandise 

becomingrocky.com/shop



310

Posts

4,489

Followers

795

Following

Gold Coast Cookies

Product/Service

 Softer. Tastier. Better.

 Find in cafes & venues across Australia

 DM to become a stockist today

www.goldcoastcookies.com.au/



1,327

Posts

6,070

Followers

1,632

Following

Keystones Cocktail Club


EST. 2013.

The Cocktail Bar in Worcester!

Cocktails, Chilled Vibes & Fun Times 

For bookings DM us!  more

www.keystonescocktailclub.com



1,849

Posts

5,179

Followers

468


Following


Ben Warren

 Cool Cuts & Shit Banter

 Men's Hair Replacement

 Unit 2 The Hop Market

 Worcester

 Work Hard Stay Humble

www.trimzbarbershop.nearcut.com

Unit 2 The Hop Market, Worcester, Worcestershire



532





Posts

648

Followers

478

Following

Clean Freek    


Product/Service




The worlds most advanced infection control technology

#MMA

#Gym

#yoga

 BioArmour24 protection

 GearGuard300 gloves, mats & equipment!  



367

Posts

1,209

Followers

402

Following

THE CRAFTY TAP

Local business

Craft Beer Shop • Craft Beer Taproom • Draught Beer Takeaway • Fine Wines • Artisan Snacks •

69 High Street, Christchurch, Dorset



3,187

Posts

22.3 k

Followers

2,878

Following

S.L.A.V Fitness Trainer

Fitness trainer

PT @trecnutrition @anytimefitnesschristchurch

code:  HardHorse 10% discount  Business 

hardhorse.training@gmail.com

hardhorse.co.uk/

See Original



983

Posts

2,491


Followers


4,169

Following

Floyd Robinson

Coach

Helping women who lack confidence create healthier relationships with themselves so they can excel and inspire 

DM me "INFO" to find out more 

Responsibilities:
Account Management
Social Media Management
Content Creation
Consultancy

and more.

Previous Clients | B2B

Responsibilities:

- Account Management
- Project Management
- Digital Marketing
- Social Media Management



and more.

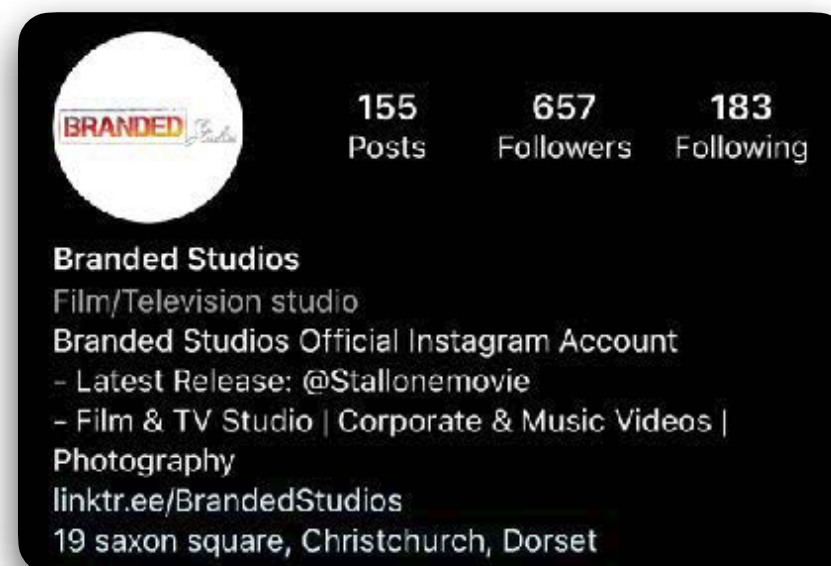
Notable Project:

BECOMING ROCKY

CLIENT: SYLVESTER STALLONE

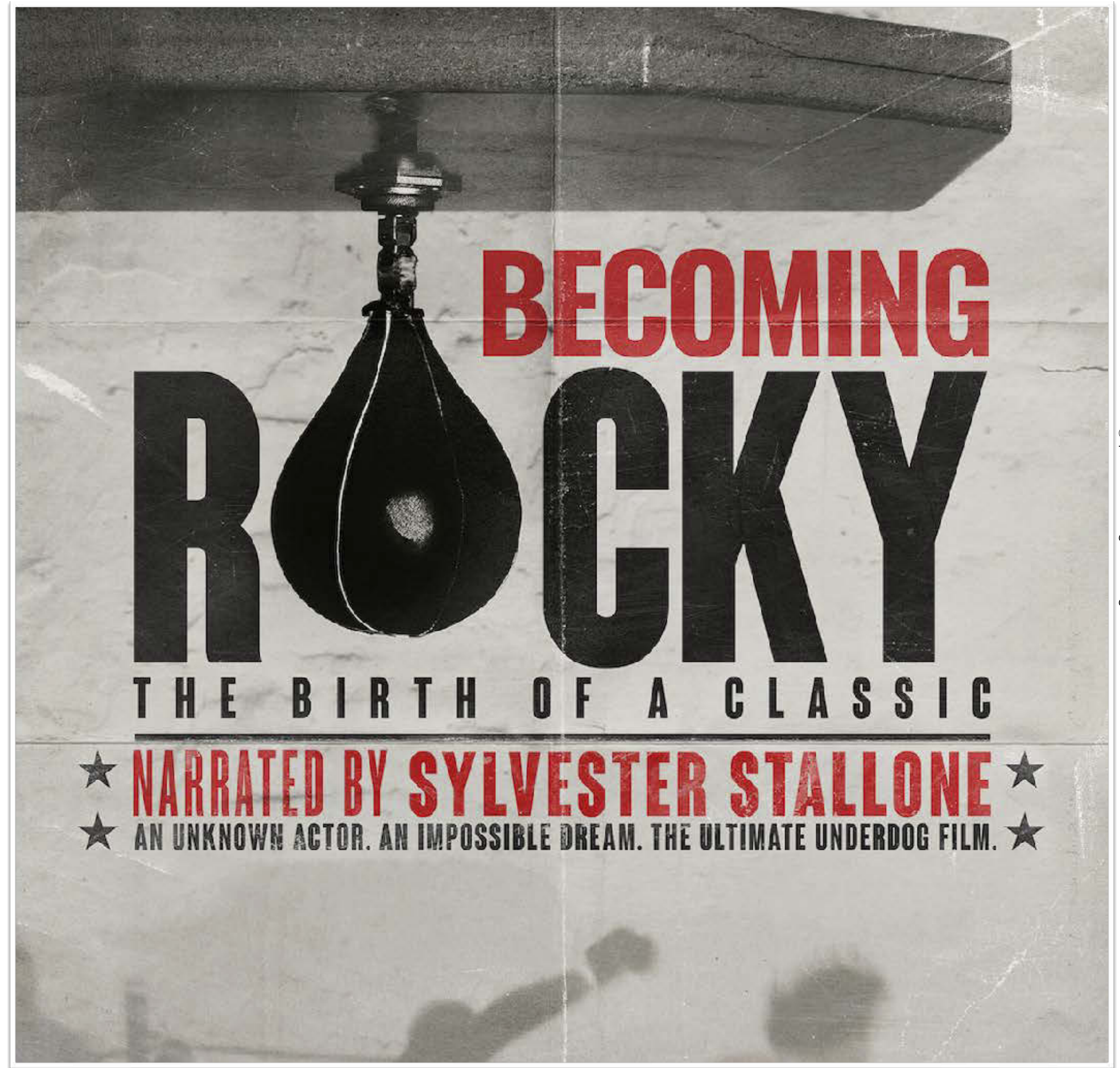
Branded Studios:

Previously assisted Branded Studio with the marketing of **Sylvester Stallone's** documentary "BECOMING ROCKY":



BECOMING ROCKY by Derek Wayne Johnson
<https://itunes.apple.com/gb/movie/becoming-rocky/id1520132213>

Available on:



EXAMPLES OF WORK | PHOTOGRAPHY & VIDEOGRAPHY



PHOTOGRAPHY:



Videography | Video Production

MICHAEL STEVENSON



From Anytime with Love:
A video created to inform/educate club members and prospects of the new health and safety measures put in place presented in a format to prevent repetitively feeding negative information that scares and disengages those watching.



Anytime Fitness Post Club Tour:
The goal of this video was to educate and inform members and prospects of all the health and safety guidelines that had been put in place following the first lockdown. I filmed and edited it in a way that I hoped would provide a natural flow through the club so they are being informed of each component as they would see them themselves when they returned.



Anytime Fitness Classes Return:
The goal of this video was to creatively present a range of classes that were returning to ATF Christchurch. I also decided to use one person as the subject to creatively also advertise to prospects that one person can do any class.



Anytime Fitness Post Covid Testimonials:
The short term goal for this video was to encourage members to return to the club through expressing a high volume of positive testimonials of those who had returned. The intention of this was to cause majority influence where people would think "if all those people are happy it must be safe and okay to return".

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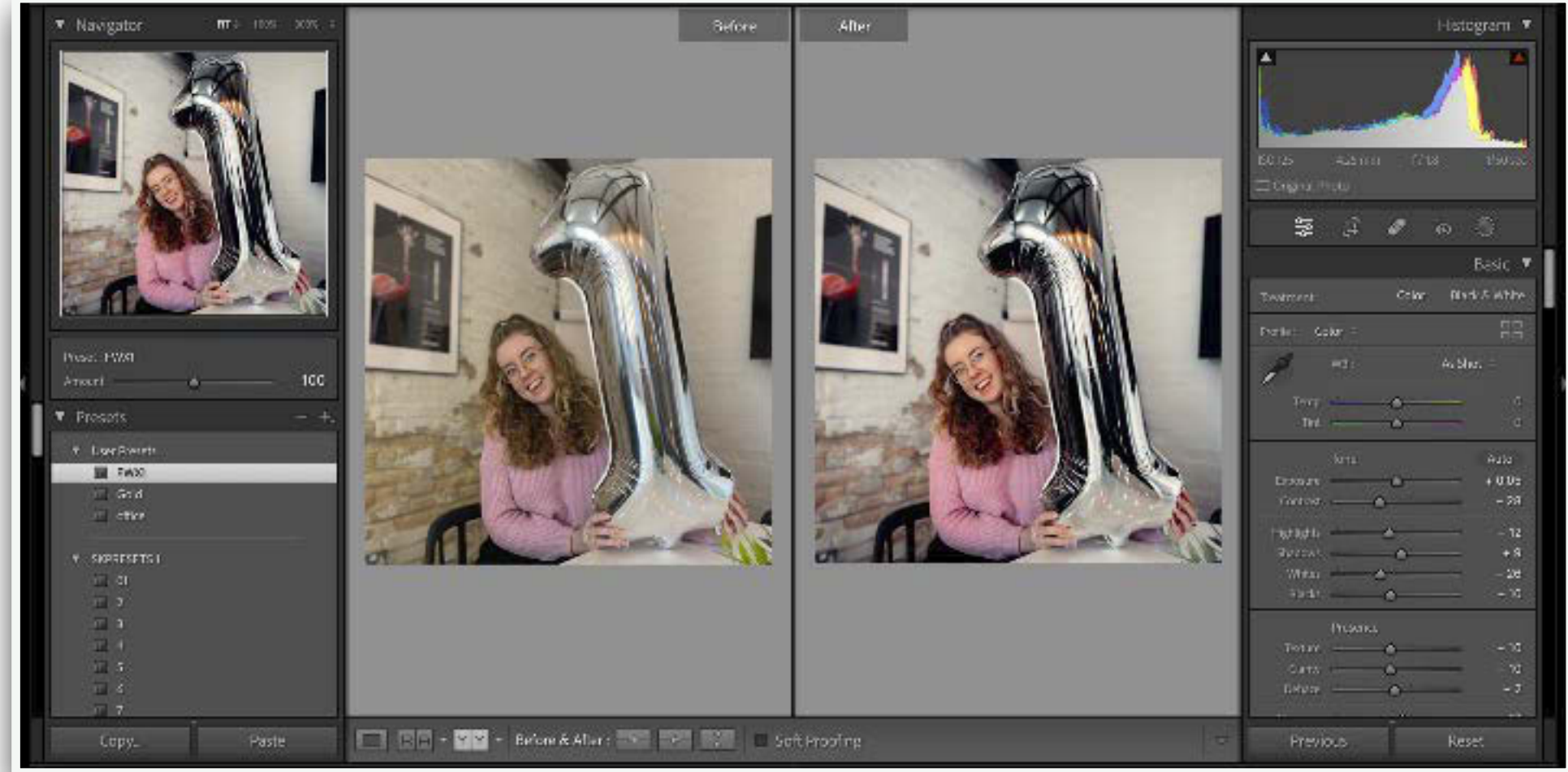
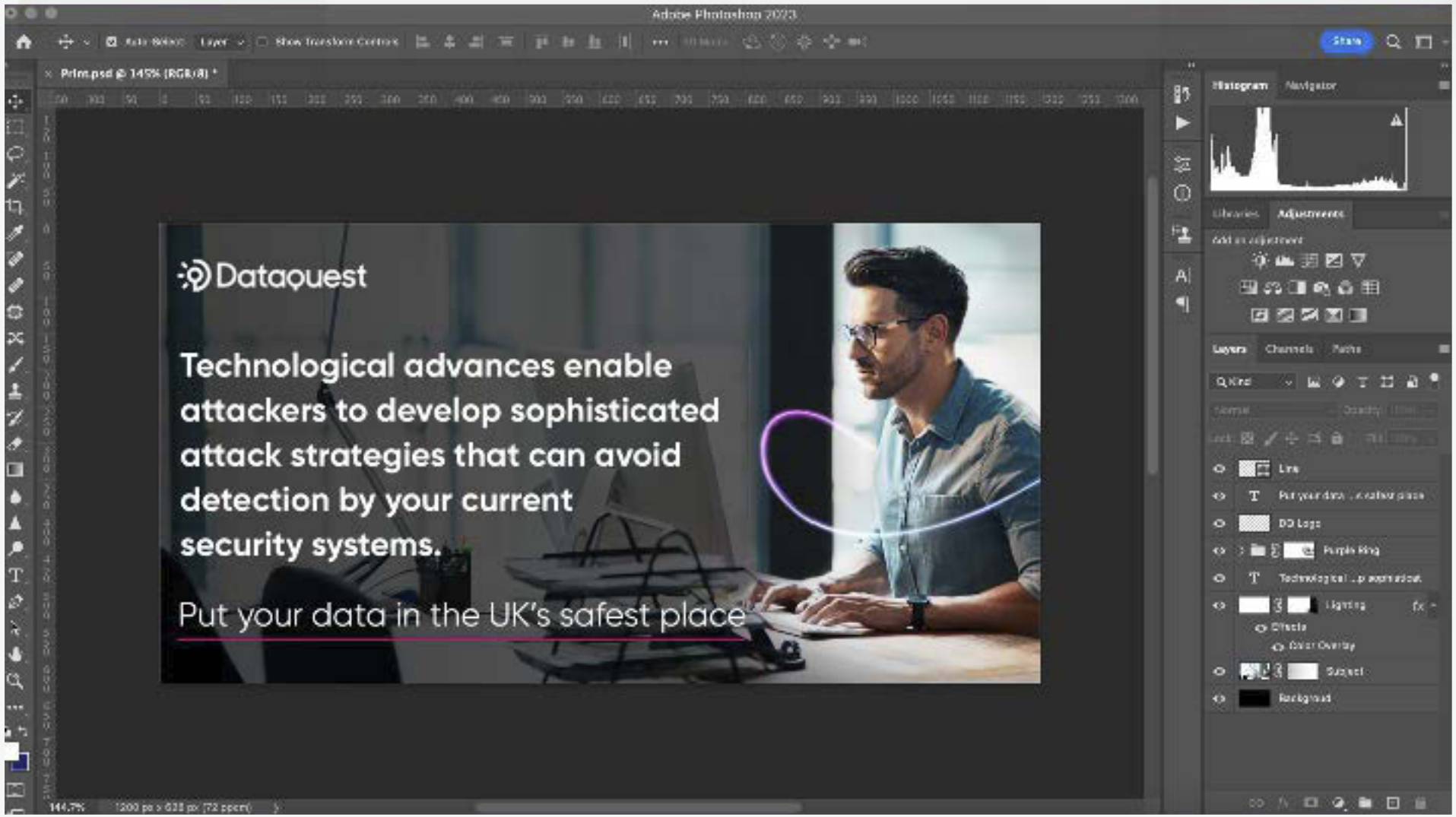
*All videos can all be viewed directly on my website.

Content Creation | Technical Skills

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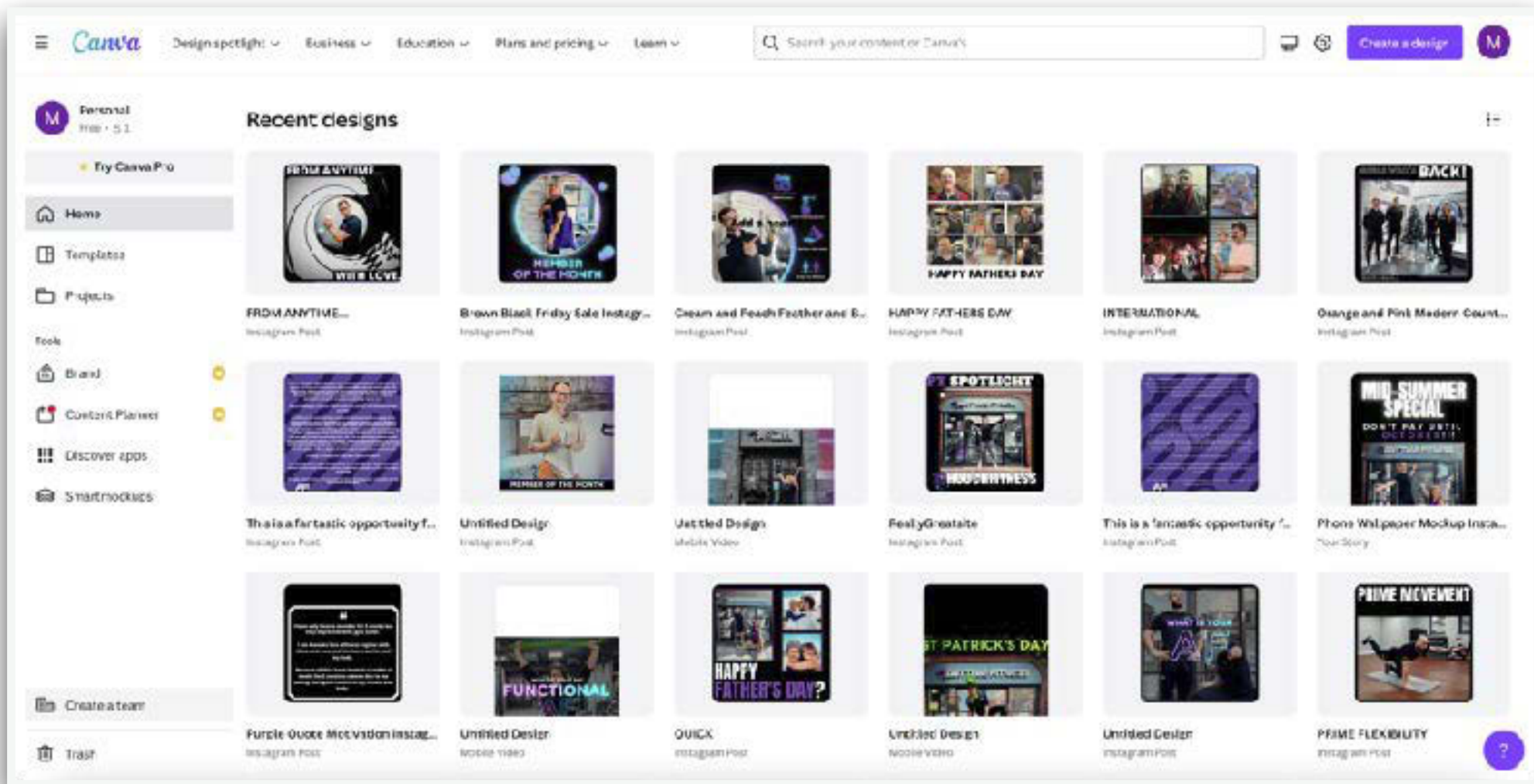
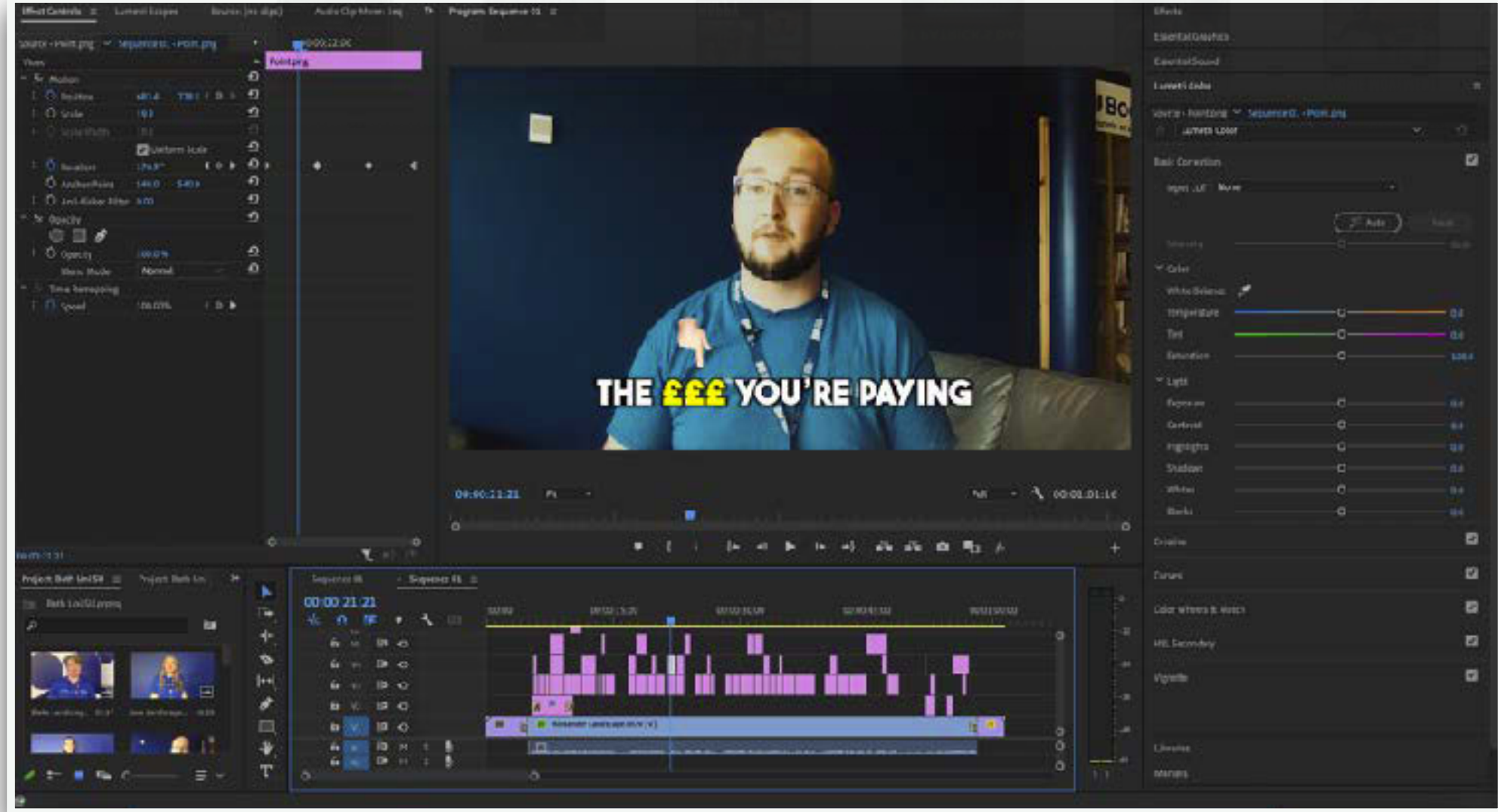
Photoshop | Graphics

Lightroom | Photos



Premiere Pro | Videos

Canva | Graphics



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EXAMPLES OF WORK | **MARKETING MANAGEMENT**

Marketing Management I Marketing & Sales Plans

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Date	Day	Content CC	Content DC	Back Up/TBC	Offers	Campaigns	Holidays
1st	TUE	Pancake day	Pancake day				Pancake Day
2nd	WED	Pancakes for members throughout the month					
3rd	THU					What's your Af?	
4th	FRI	What's your Af?	What's your Af?				
5th	SAT						
6th	SUN						
7th	MON	Member of the Month	Member of the month				
8th	TUE	International women's day	International women's day				International women's day
9th	WED	#StrongAf - 88 funny	#StrongAf - 88 funny				
10th	THU						
11th	FRI	Corporate of the month	Spinning Class Spotlight			CC - parking SMS	
12th	SAT						
13th	SUN						
14th	MON	Serenas body combat	challenge - how				
15th	TUE						
16th	WED	#FastAf - Funny Vid	#FastAf				
17th	THU	Photo of Curtis dressed as a leprocan	Photo dress				
18th	FRI	Green Pre Workout	Green Gr				
19th	SAT	Green Sweets	Healthy Gr				
20th	SUN	Healthy Green Smoothies	Healthy Gr				
21st	MON	Green Cupcakes	Green Gr				
22nd	TUE	Green Apples	Green Gr				
23rd	WED						
24th	THU						
25th	FRI						
26th	SAT						
27th	SUN						
28th	MON	Corporate of the month - Winner					
29th	TUE						
30th	WED	#flexibleAf - Yoga funny	#flexibleAf				
31st	THU						
		TBC - ELEM Hair					
		TBC - Life Chiro					
		TBC - Costa Tasting					
		TBC - Corporate Fish Bowl					
		TBC - Brand Ambassador Post					
		TBC - Scales					

Date	Day	Content CC	Content DC	Stories	Back Up / TBC	Offers	Campaigns	Google Ads	FB Campaigns	IG Promotions	Holidays
1st	FRI	Member Stories - Photo outside club	Member Stories - Photo outside club	Give Away Chocolate Eggs	Donate Easter eggs hospitals		Members Stories P + M				Walk To Work Day
2nd	SAT										World Autism Awareness Day
3rd	SUN										
4th	MON	TBC = Family	TBC = Family								
5th	TUE										
6th	WED	Corporate of the month - camp	Easter Egg - camp	Local Benefit	Local benefit post						
7th	THU										
8th	FRI	Member Of The Month	Member Of The Month	Give Away Chocolate Eggs			Open Week Awareness P+M				World Health Day
9th	SAT										
10th	SUN										
11th	MON	Paul Medical	TBC = Over 50's	Prime Leaflets CC			Open Week Launch P				SamoaTara & Awareness Week
12th	TUE										World Parkinson's Day
13th	WED	Member Benefits Af Connect	Member Benefits Af Connect	Af Connect Link							
14th	THU										
15th	FRI	Funny Easter Friday - Real	Funny Easter Fri								
16th	SAT										
17th	SUN	Happy Easter	Happy Easter								
18th	MON	Kath Whitehead: Over 50's	Emma - M								
19th	TUE										
20th	WED	PT Spotlight	PT Spotli								
21st	THU										
22nd	FRI	Funny Friday - Real	Funny Friday								
23rd	SAT										
24th	SUN										
25th	MON	Dr Bani: Working Professional	Charlotte = Working								
26th	TUE										
27th	WED	Virtual Class Spotlight	Instructor class spot								
28th	THU										
29th	FRI	Corporate Hamper Winner	Corporate W								
30th	SAT										
		TBC - ELEM Hair									
		TBC - Life Chiro									
		TBC - Costa Tasting									
		TBC - Scales									

Date	Day	Content CC	Content DC	Stories	Back Up / TBC	Offers	Campaigns	Google Ads	FB Campaigns	IG Promotions	Holidays
1st	SUN	Member of the Month	Member of the Month	Meet Amelia [PT]							
2nd	MON										
3rd	TUE										
4th	WED	Star Wars Day - We dare you 1	Star Wars Day - We dare you 1	Real People Real Reasons							Star Wars Day
5th	THU										
6th	FRI	Inreach of the Month	Inreach of the month	Refer a friend link							
7th	SAT										
8th	SUN										
9th	MON	Mental Health Awareness Week	Mental Health Awareness Week	Meet Michael (MC)	New Membership-Option	Health Awareness Email - Le					Mental Health Awareness Week
10th	TUE										
11th	WED	We dare you 2 - Eat What You Want Day	We dare you 2 - Eat What You Want Day	Real People Real Reasons							
12th	THU										
13th	FRI										
14th	SAT										
15th	SUN	Bournemouth Beach Race		Real People Real Reasons	Ad to Prospects (SM & Em						
16th	MON	Class Spotlight									
17th	TUE										
18th	WED	We dare you 2	We dare you 2	Real People Real Reasons							
19th	THU										
20th	FRI	Instructor of the Month	Instructor of the Month	Refer a friend link	Real People Real Reasons						
21st	SAT	Meditation day	Meditation day								
22nd	SUN										
23rd	MON	PT Spotlight	PT Spotli				Meet Our PT's				
24th	TUE										
25th	WED	We dare you 4 - Workout Wednesday	We dare you 4 - Workout Wednesday								
26th	THU										
27th	FRI	Funny Friday	Funny Friday	Refer a friend link							
28th	SAT										
29th	SUN										
30th	MON	Corporate of the month - winner	Corporate of the month - winner								
31st	TUE										

Full Marketing Strategy Tracked and Planned (Social Media Posts & Stories, Email Campaigns, Digital Ads, and Sales/Offers)

Date	Day	On Going Event	Event/Where	Time	Tools	Who	Script	Social Requirements	Holidays	Targets	Results
Example											
1st	FRI	Refer a Friend for a Free Easter Egg & Entry to Free month	Location - reach	all day	Giveaway tag of pink eggs	Ali	Refer a friend for an egg and enter into comp	Self member handing out chocolate (hand to		5	
2nd	SAT										
3rd	SUN										
4th	MON		on Egg Giveaway & Flyering - Bailey bridge road p	10am - 1pm	Giveaway chocolate eggs (16 boxes) and saramona flyers	Mia	Offer Saramona free 7 days trials and gain prospect details where possible	multiple stories of team handing out flyers and chocolate to public		2	
5th	TUE										
6th	WED	Refer a friend for a free Easter egg & Entry to free month	Spinner - New Milton	10am - 1pm	all day and trial flyers, spinner to gain attention with eggs to give	CJ & AJ	Offer Saramona free 7 days trials and gain prospect details where possible	Post with spinner and location tag + live feed		10	
7th	THUR								World Health Day		
8th	FRI		Location - reach	all day	Giveaway tag of pink eggs	Ali	Refer a friend for an egg and enter into comp	Self member handing out chocolate (hand to		5	
9th	SAT										
10th	SUN										
11th	MON		on Egg Giveaway & Flyering - Christchurch Quay & M	10am - 1pm	Giveaway chocolate eggs and saramona flyers	Mia	Offer Saramona free 7 days trials, gain prospect details and direct towards club for open week where possible	multiple stories of team handing out flyers and chocolate to public + location tag	SamoaTara Open Week	2	
12th	TUE		Work and Talk Weeks	all day							
13th	WED	Refer a friend for a free Easter egg & Entry to free month	Easter Egg Giveaway & Flyering - New Milton	10-12pm	all day and trial flyers, spinner to gain attention with eggs to give	CJ & AJ	Offer Saramona free 7 days trials, gain prospect details and direct towards club for open week where possible	Post with spinner and location tag + live feed		4	
14th	THUR										
15th	FRI										
16th	SAT										
17th	SUN										
18th	MON		on Egg Giveaway & Flyering								
19th	TUE										
20th	WED	Refer friend for entry to free month									
21st	THUR		Easter Spinner								
22nd	FRI		in reach - ba								
23rd	SAT										
24th	SUN										
25th	MON										
26th	TUE		Giveaway - Christo								
27th	WED	Refer friend for entry to free month									
28th	THUR		Spinner								
29th	FRI		in reach - ba								
30th	SAT										
31st	SUN										
Total											

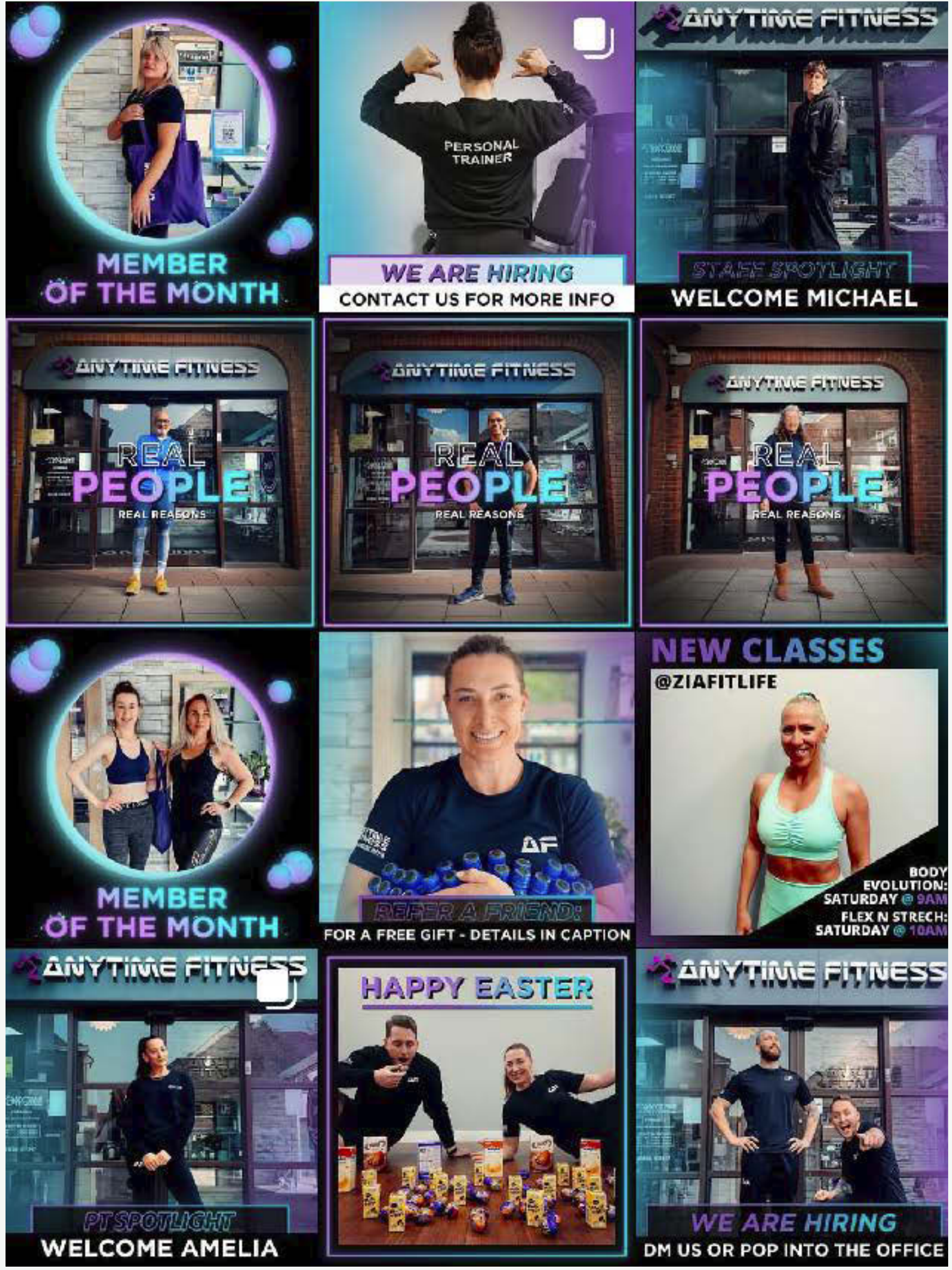
Date	Day	On Going Event	Event/Where	Time	Tools	Who	Script	Social Requirements	Holidays	Targets	Results
Example											
1st	SUN		Tesco's Extra, Watford High St	12pm-2pm	1 day trial passes, iPad & Health Check poster	Matt, Ali	your health & fitness? Would you like a Free Hero of spinning the spinner rat loca	What MUST be posted on social stories			
2nd	MON		Spinner - Town Centre	12-2pm	ice cream stand, trial flyers, spinner to gain attention	x2		Post with spinner and location tag + live feed		6	
3rd	TUE		Spinner - Train Station	4.30-6.30pm	ice cream stand, trial flyers, spinner to gain attention	x2				6	
4th	WED	Refer a Friend for Pre Workout or Protein	In reach - Pre Workout & Protein Drinks	Morning + Evening	Giveaway prizes if you refer a friend					5	
5th	THU										
6th	FRI		Spinner - Weymouth	12-2pm	ice cream stand, trial flyers, spinner to gain attention	x2		Post with spinner and location tag + live feed		10	
7th	SAT										
8th	SUN										
9th	MON		Flyer - Town Centre	12 - 1pm	flyers and ipad	x1		Post with flyers with link to free trial on stories	Alaska Annual Leave	4	
10th	TUE										
11th	WED	Refer a Friend for Pre Workout or Protein									
12th	THU										
13th	FRI		In reach - Pre Workout & Protein Drinks	Morning + Evening	giveaway prizes if you refer a friend					5	
14th	SAT										
15th	SUN										
16th	MON		In reach - Pre Workout & Protein Drinks	Morning + Evening	giveaway prizes if you refer a friend					7	
17th	TUE								Tash in CC		
18th	WED	Refer a Friend for Pre Workout or Protein Drink									
19th	THU		Spinner - Poundberry	12-2pm	ice cream stand, trial flyers, spinner to gain attention	x2	Offer free trials and gain prospect details where possible	Post with spinner and location tag + live feed		6	
20th	FRI										
21st	SAT								Yash in CC - Collin Annual Leave		
22nd	SUN										
23rd	MON		Spinner - Town Centre	12-2pm	ice cream stand, trial flyers, spinner to gain attention	x2	Offer free trials and gain prospect details where possible	Post with spinner and location tag + live feed		6	
24th	TUE		Spinner - Train Station	4.30-6.30pm	ice cream stand, trial flyers, spinner to gain attention	x2	Offer free trials and gain prospect details where possible	Post with spinner and location tag + live feed		6	
25th	WED	Refer a Friend for Pre Workout or Protein									
26th	THU		Spinner - Weymouth	12-2pm	ice cream stand, trial flyers, spinner to gain attention	x2	Offer free trials and gain prospect details where possible	Post with spinner and location tag + live feed		8	
27th	FRI										
28th	SAT										
29th	SUN										
30th	MON	Refer a Friend for Pre Workout or Protein Drink	Half Term Spinner - Brewery Square		ice cream stand, trial flyers, spinner to gain attention	x2	Offer free trials and gain prospect details where possible	Post with spinner and location tag + live feed		6	
31st	TUE		In reach - Pre Workout & Protein Drinks	Morning + Evening	giveaway prizes if you refer a friend					7	
Total		50 (Inreach)								58 (Outreach)	108

In-reach & Outreach Events Tracked and Planned (Events, Timing, Tools, Staff, Script, Social Requirements, and Targets)

@YOUR.HANDLE

Social Media Management | Before & After

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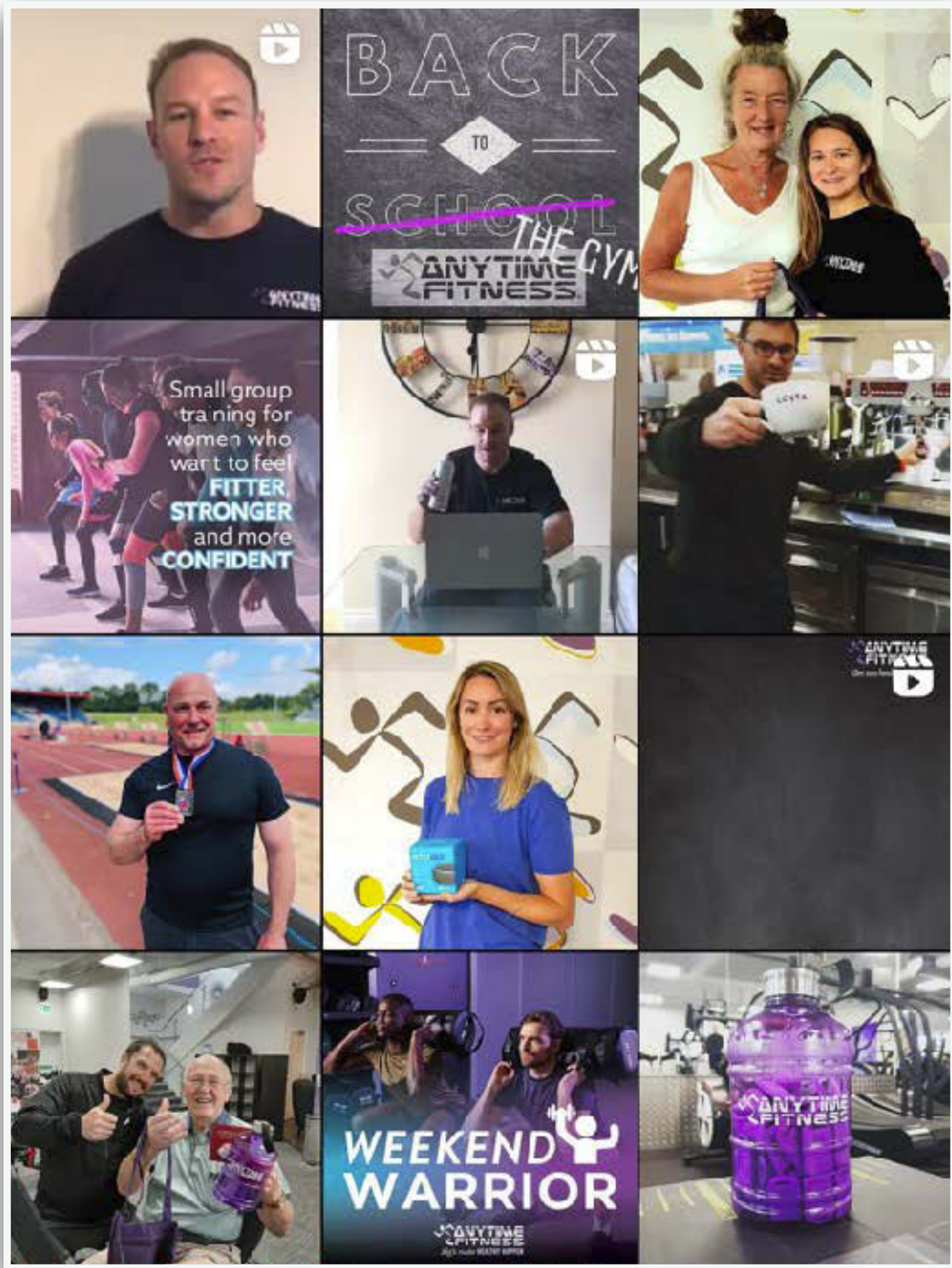
Stage 1| Raw Image

Stage 2| Post Editing

Stage 3| Social Posting

Social Media Management | Results

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Unstructured content
Posts were made and shared when and if there was time

Low quality posts
Unclear what the purpose of each post was

Low engagement
A mix between bespoke and Corporate content was shared

Results
Averaged 5.3 likes across all posts

2019 | Before My System



Structured content
Posts were planned quarterly in with monthly themes and targets in place

High quality posts
Every post had a purpose towards building a community and the overall brand image

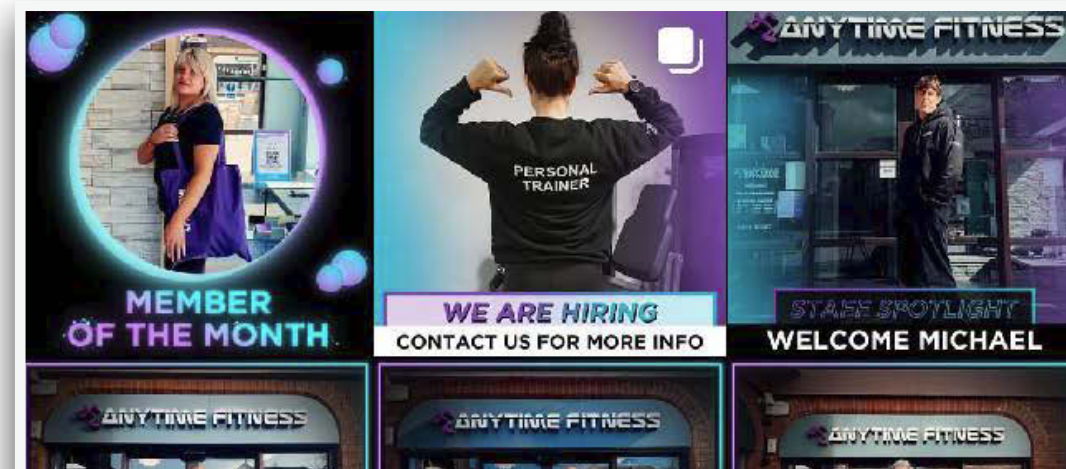
High engagement
Every post was bespoke so not to dilute the purpose or quality of the content

Results
- Over 1000% increase in engagement

2022 | Using My System

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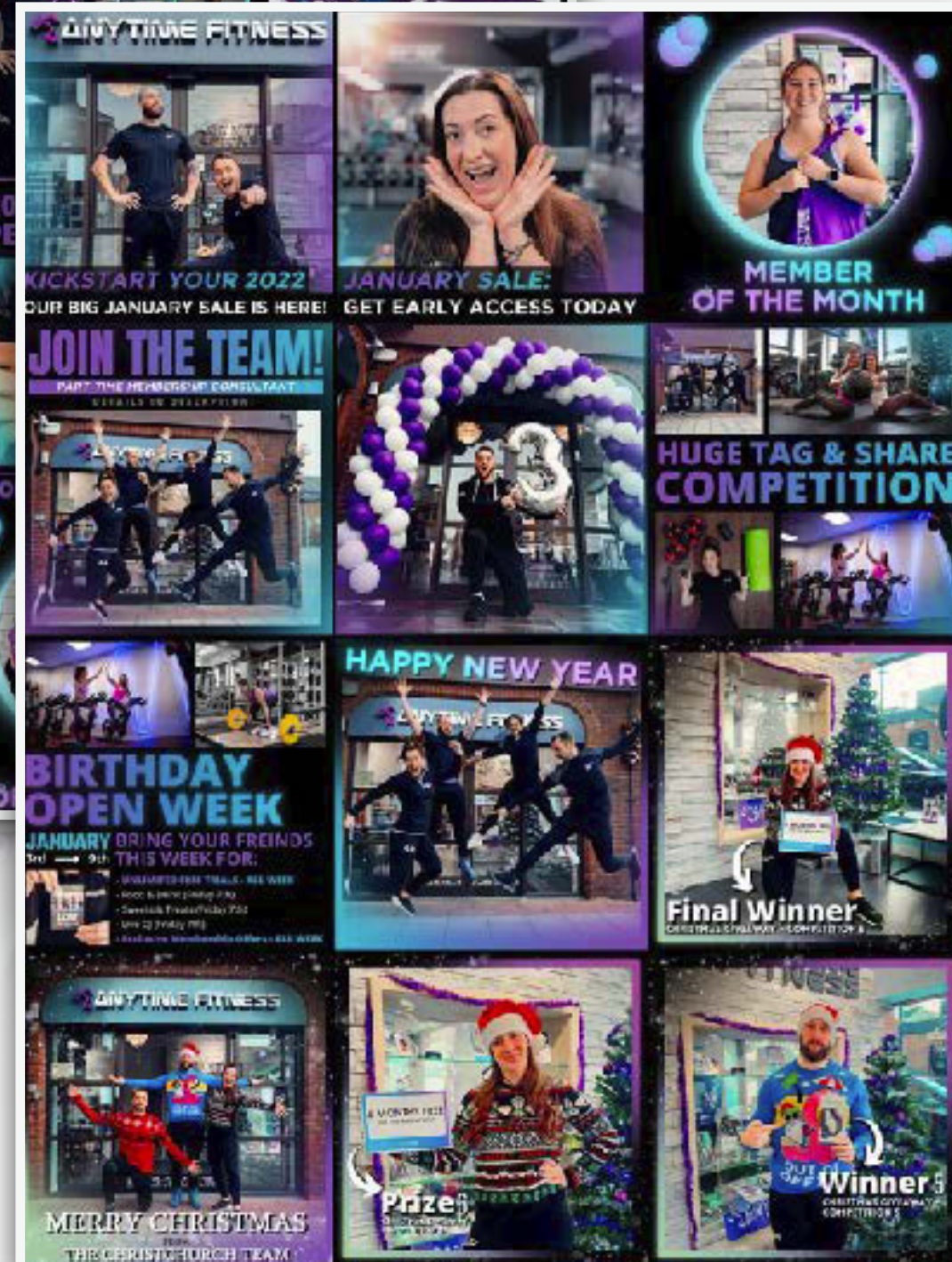
Social Media Management | Branding & Story Telling



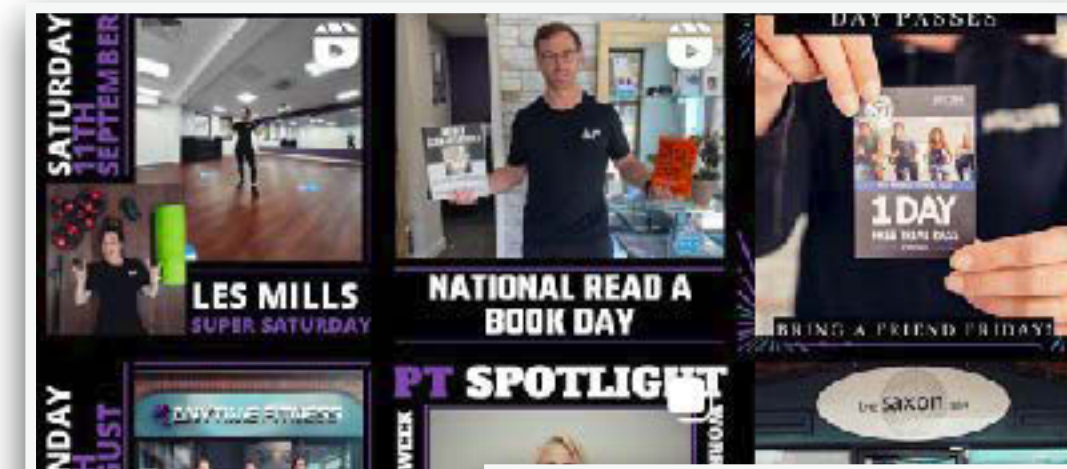
Professionally Presented Brand Story Telling



Consistent and Engaging Feed Appearance



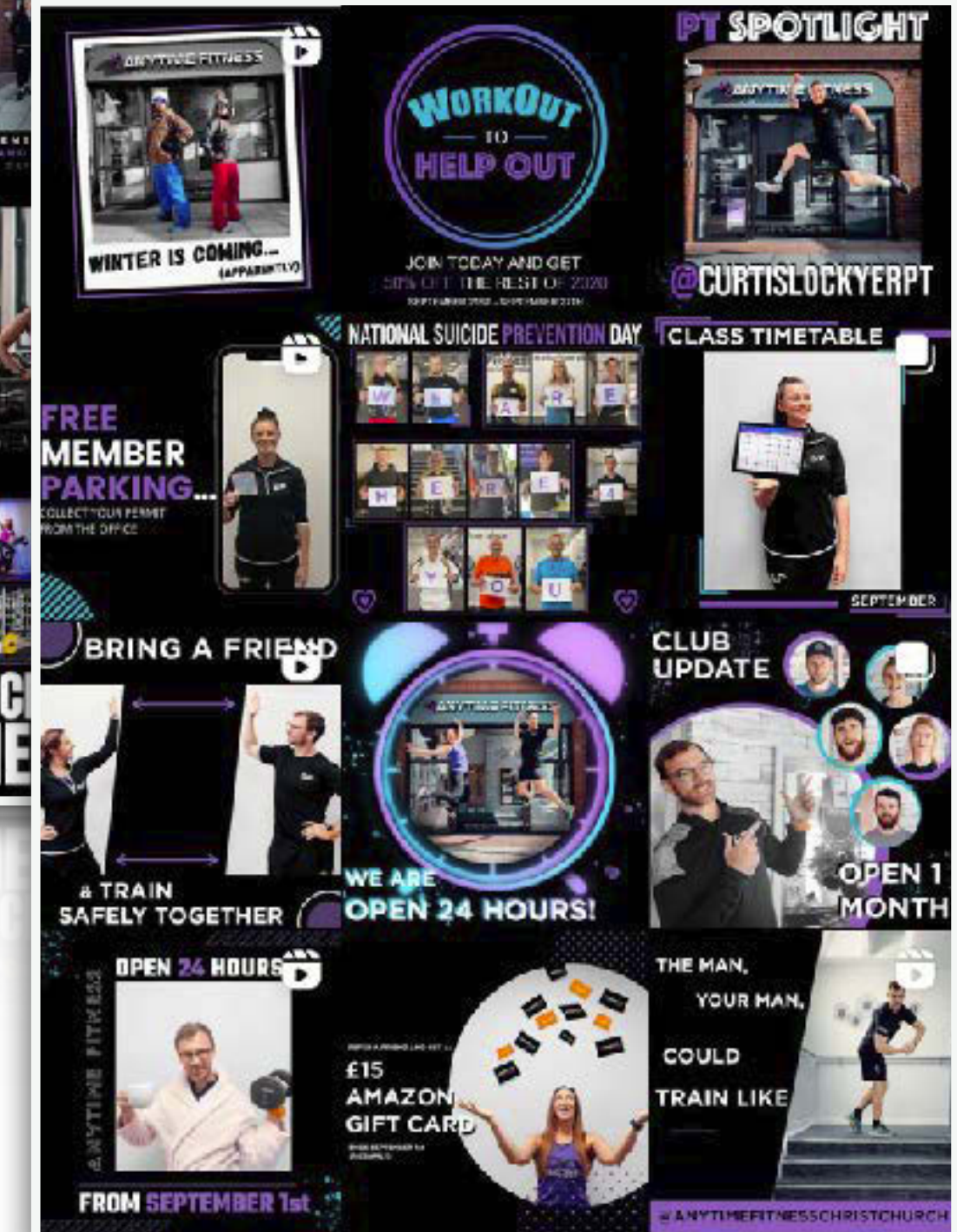
Professionally Edited Photos & Videos



Highly Engaging Photos & Reels



Designed to Increase Long Term Engagement




@Anytimefitnesschristchurch

Social Media Management| B2B Content

MICHAEL STEVENSON

Posted by Michael Stevenson · 12/16/2022



TeamCleaning

405 followers

1mo ·


You deserve to start the new year fresh!

Organising a deep clean over the festive break will help ensure that your workspace is safe and ready for your employees to return to.

So give yourself peace of mind by organising a deep clean today ➡
<https://bit.ly/3WoFTtG>

#Cleaning #Deepclean #TeamCleaning #Christmas #NewYear #FreshStart

3 Key benefits of a deep clean · 4 pages





Posted by Michael Stevenson · 11/26/2022



DMG Office Limited

977 followers

1mo ·

These are our top tips for increasing workplace well-being:

1. Being Comfortable

At DMG we supply a complete range of office furniture, so get yours replaced today ➡ <https://bit.ly/35wv1XL>

2. Staying Organised

We offer absolutely everything from diaries, binders, writing accessories, and so much more ➡ <https://bit.ly/35wv1XL>

3. Taking a Break

We even supply coffee, water and fruit machines that can help make your workplace a more enjoyable place for customers and employees to be ➡ <https://bit.ly/35wv1XL>

#Stress #Wellbeing #MentalHealth #OfficeSupplies #WorkplaceWellbeing







Firework

1,257 followers

1d ·

Are you prepared for Google Analytics to change to Google Analytics 4 (GA4)?

Start preparing yourself for the switch today by reading our article on "Everything you need to know about GA4":

#GA4 #google #googleanalytics #marketing #marketingagency #firework



Everything you need to know about GA4

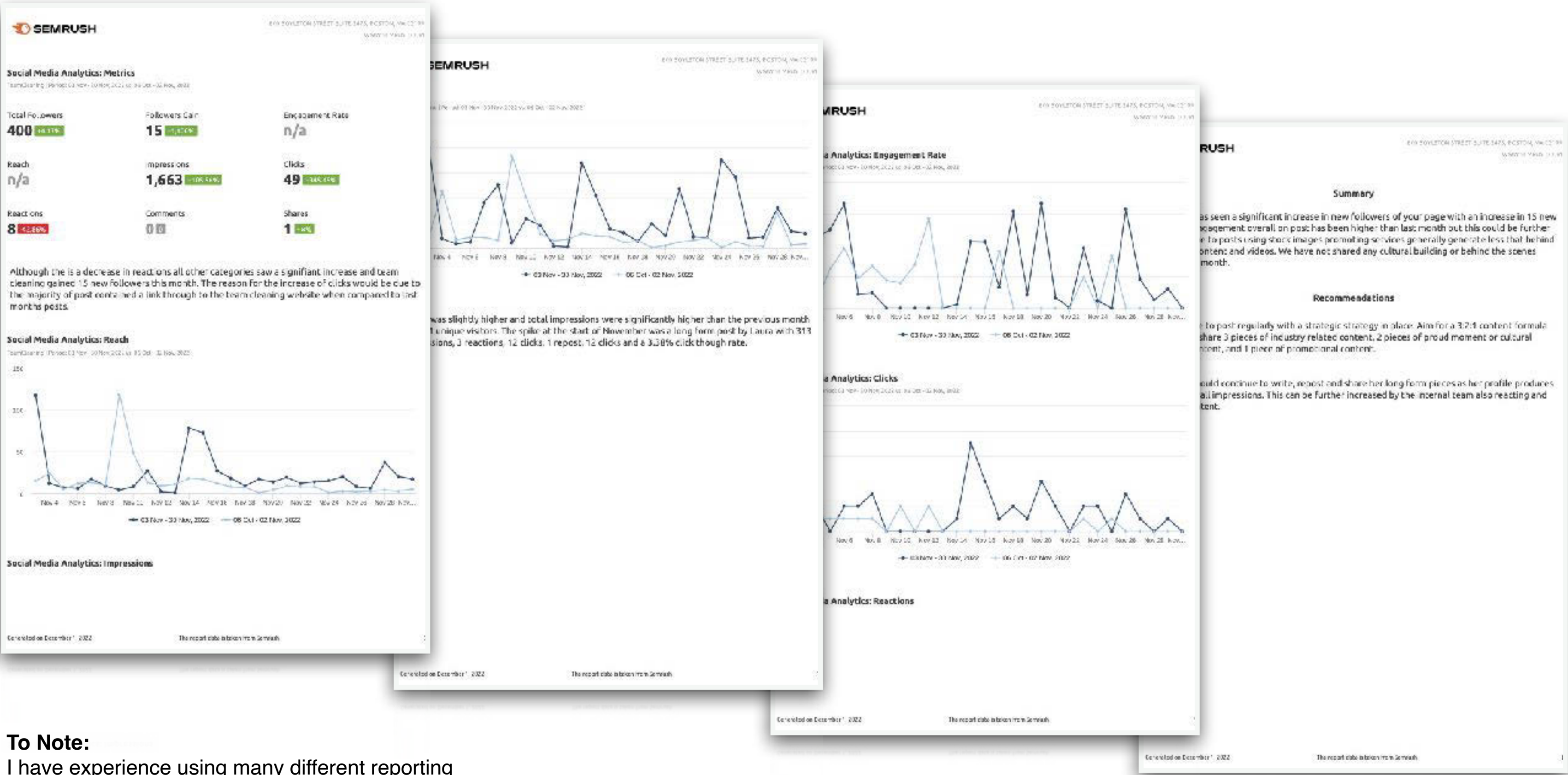
Firework on LinkedIn · 3 min read

Back in 2020, Google introduced Google Analytics 4 (GA4) and finally, the rollout has begun...

Also Includes:
Emails
Newsletters
Blogs & Articles
Evergreen Articles

@poweringthoughts

Social Media Management | Reporting



To Note:
I have experience using many different reporting tools dependent upon business resource/needs.

EXAMPLES OF WORK | DIGITAL MARKETING

Digital Marketing | Copywriting

Includes:

- Emails
- Newsletters
- Blogs & Articles
- Evergreen Articles

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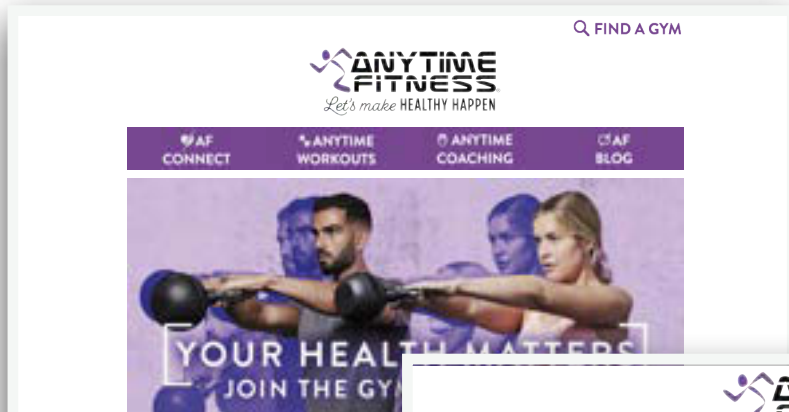


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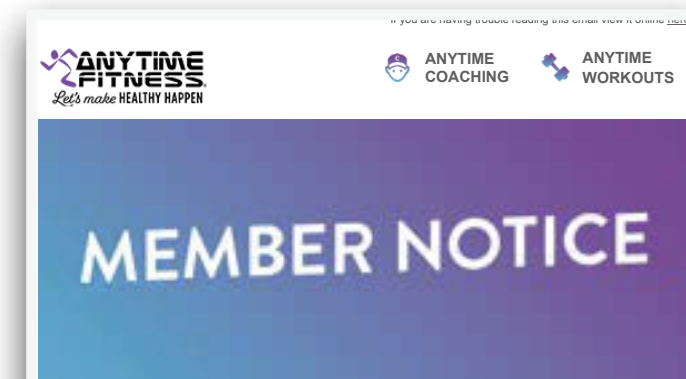
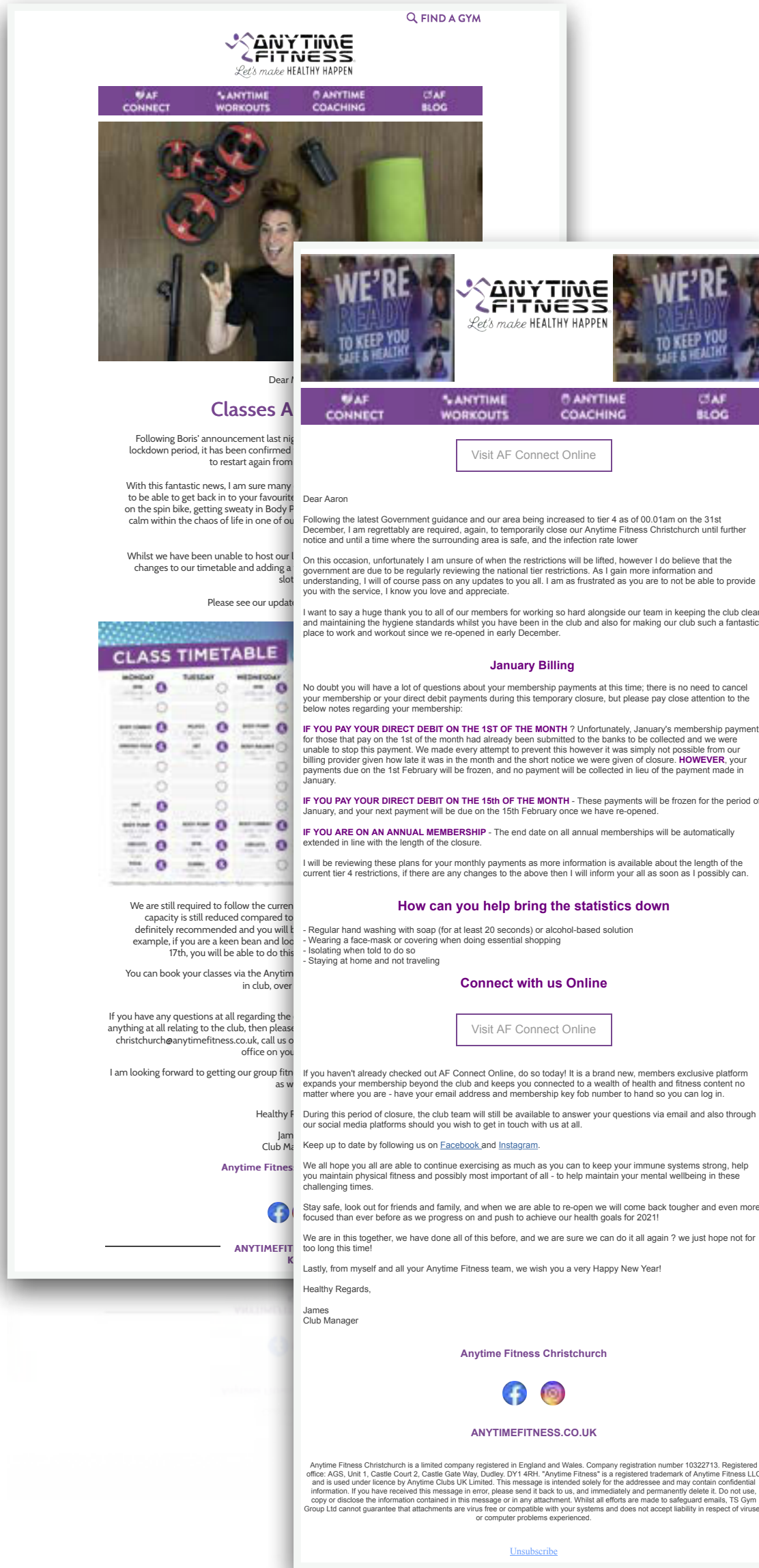
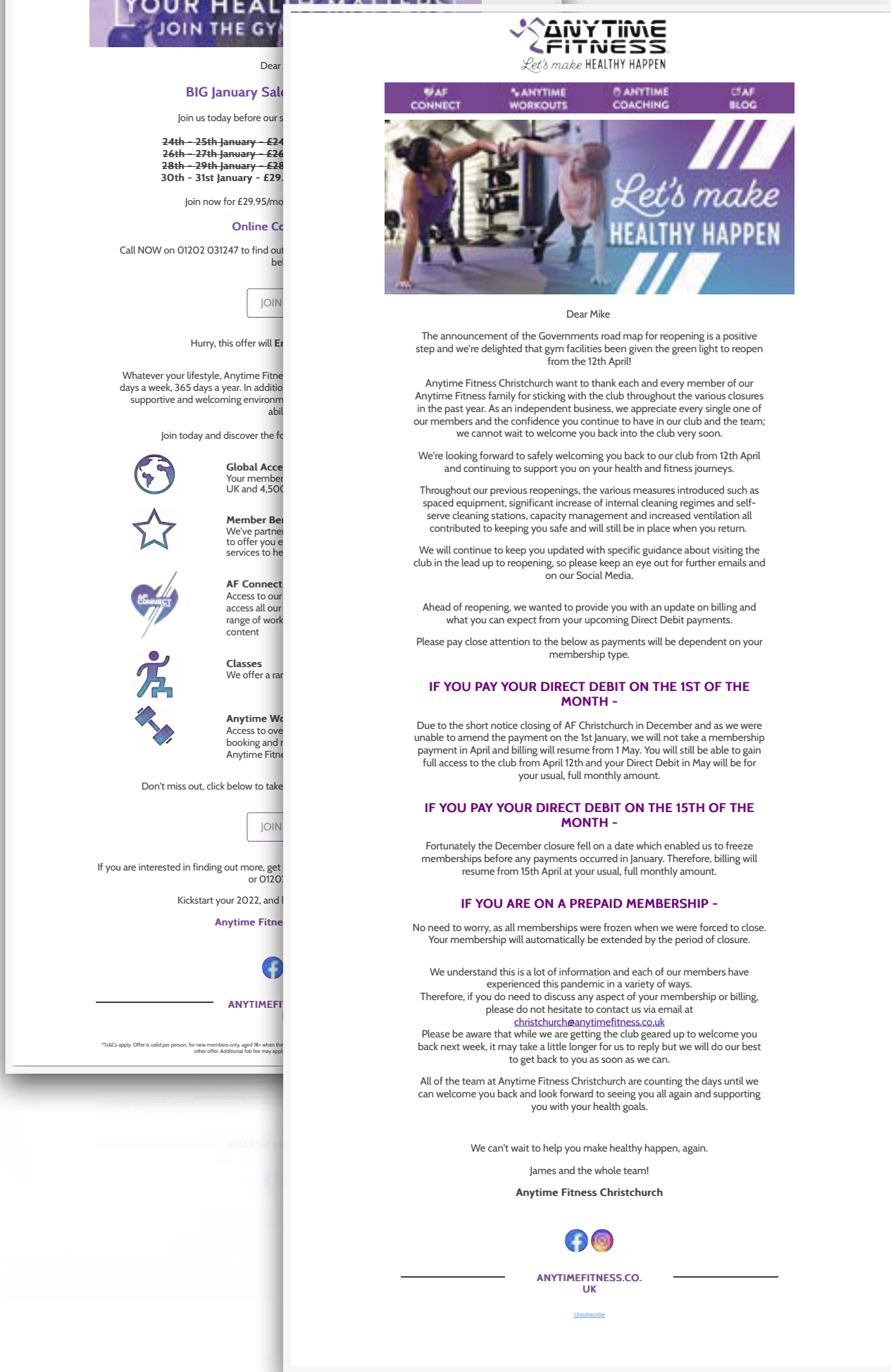
Digital Marketing | Campaign Management

MICHAEL STEVENSON

@poweringthoughts



High Quality Sales & Marketing Emails



What we are doing to keep you safe!

Dear Mike,

Some fantastic news!

The government has now announced the opening and with this, we will be opening again on the 25th.

We are thrilled by this announcement, and cannot wait to see you all back in the club again!

We want to ensure that you are safe!

Although this is very exciting, as businesses have been closed for a long time, it appears that there has been a lot of uncertainty around the rules and procedures and what they have implemented to keep you safe.

So how have we prepared to keep you safe?

Because we have been closed longer than most businesses, we have used this to our advantage to prepare thoroughly for your club one of the safest places it can be and all keeping your health and safety as our number one priority.

Need More?

We have once again made a Q&A video about our measures to address your concerns and questions. Watch, or read our very brief summary below!

REGULAR DEEP CLEANING

- Limited back-to-back group exercise classes with a maximum of 10 people between classes for cleaning before and after use
- Member towel restriction to reduce the risk of spread
- Updated and increased cleaning procedures have been implemented to encourage members to sanitise before and after use, even more so than usual.



INCREASED HYGIENE STATIONS

- Hygiene and sanitiser stations will be accessible to all members.
- Posters will be on display within your club to encourage positive hygiene practices.



SOCIAL DISTANCING MEASURES

- Gym Reservation/Booking System to enable us to manage capacity at all times.
- Reduced group exercise class numbers.
- Equipment layout adjusted to manage and ensure social distancing.



Yours in health and fitness,

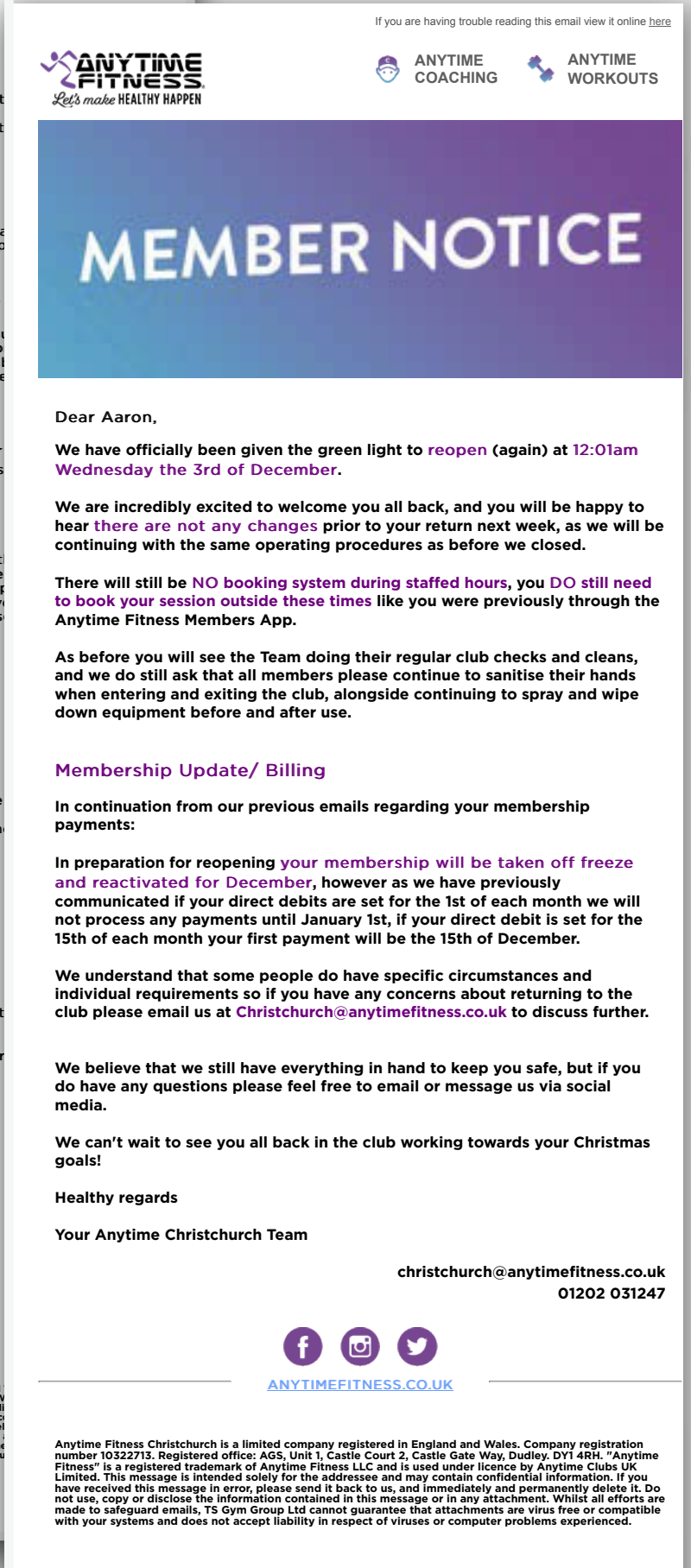
Your Anytime Fitness Christchurch Team



ANYTIMEFITNESS.CO.UK

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MICHAEL STEVENSON

WE ARE MORE THAN A GYM

WE ARE A COMMUNITY

FRIEND & FAMILY

PRIME

STUDENT

LOCATED IN
SAXON
SQUARE

24/7 &
WORLDWIDE
ACCESS

PRIVATE
BATHROOMS

**SCAN TO JOIN ON
OUR SPECIAL
NEW YEAR OFFERS:**

6 MONTH DD



12 MONTH DD

ANNUAL

ANYTIME FITNESS.CO.UK


01202 031247

WE ARE MORE THAN A GYM WE ARE A COMMUNITY





**PERSONAL TRAINING
WELCOMING COMMUNITY**


**LOCATED IN
BREWERY
SQUARE**




**INBODY
FITNESS
ASSESSMENTS**




**THE ONLY
ANYTIME
FITNESS
CRECHE**




AND MUCH MORE...




CLASSES INCLUDED




QUALITY EQUIPMENT



FREE MEMBERSHIP





PRIVATE BULKYWARE




OPEN 24/7



ACCESS AROUND THE GLOBE

**SCAN TO JOIN ON
OUR SPECIAL
NEW YEAR OFFERS:**



ANYTIMEFITNESS.CO.UK

01305 300123

TAKE THE FIRST STEP TO A HAPPIER, HEALTHIER LIFESTYLE. BOOK A TOUR WITH OUR FRIENDLY TEAM TO FIND OUT MORE.

WELCOMING COMMUNITY

OVER 20 YRS

FRIENDLY SUPPORT

CLASSES INCLUDED

FREE PARKING

SHOWER & CHANGE

SCAN ME TO JOIN TODAY!

ANYTIME FITNESS
Let's make HEALTHY HAPPEN

CLASS TIMETABLE

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
<p>Gym 05:30 - 10:45</p> <p>Body Combat 06:00 - 07:00</p> <p>Body Pump 06:30 - 07:30</p> <p>Yoga 06:45 - 07:45</p> <p>Spin 07:00 - 08:00</p> <p>Boxing 08:00 - 09:00</p> <p>Cardio 09:00 - 10:00</p> <p>Strength 10:00 - 11:00</p> <p>Swimming 11:00 - 12:00</p> <p>Swimming 12:00 - 13:00</p> <p>Swimming 13:00 - 14:00</p> <p>Swimming 14:00 - 15:00</p> <p>Swimming 15:00 - 16:00</p> <p>Swimming 16:00 - 17:00</p> <p>Swimming 17:00 - 18:00</p> <p>Swimming 18:00 - 19:00</p> <p>Swimming 19:00 - 20:00</p> <p>Swimming 20:00 - 21:00</p> <p>Swimming 21:00 - 22:00</p> <p>Swimming 22:00 - 23:00</p> <p>Swimming 23:00 - 24:00</p>	<p>Gym 05:30 - 10:45</p> <p>Body Combat 06:00 - 07:00</p> <p>Body Pump 06:30 - 07:30</p> <p>Yoga 06:45 - 07:45</p> <p>Spin 07:00 - 08:00</p> <p>Boxing 08:00 - 09:00</p> <p>Cardio 09:00 - 10:00</p> <p>Strength 10:00 - 11:00</p> <p>Swimming 11:00 - 12:00</p> <p>Swimming 12:00 - 13:00</p> <p>Swimming 13:00 - 14:00</p> <p>Swimming 14:00 - 15:00</p> <p>Swimming 15:00 - 16:00</p> <p>Swimming 16:00 - 17:00</p> <p>Swimming 17:00 - 18:00</p> <p>Swimming 18:00 - 19:00</p> <p>Swimming 19:00 - 20:00</p> <p>Swimming 20:00 - 21:00</p> <p>Swimming 21:00 - 22:00</p> <p>Swimming 22:00 - 23:00</p> <p>Swimming 23:00 - 24:00</p>	<p>Gym 05:30 - 10:45</p> <p>Body Combat 06:00 - 07:00</p> <p>Body Pump 06:30 - 07:30</p> <p>Yoga 06:45 - 07:45</p> <p>Spin 07:00 - 08:00</p> <p>Boxing 08:00 - 09:00</p> <p>Cardio 09:00 - 10:00</p> <p>Strength 10:00 - 11:00</p> <p>Swimming 11:00 - 12:00</p> <p>Swimming 12:00 - 13:00</p> <p>Swimming 13:00 - 14:00</p> <p>Swimming 14:00 - 15:00</p> <p>Swimming 15:00 - 16:00</p> <p>Swimming 16:00 - 17:00</p> <p>Swimming 17:00 - 18:00</p> <p>Swimming 18:00 - 19:00</p> <p>Swimming 19:00 - 20:00</p> <p>Swimming 20:00 - 21:00</p> <p>Swimming 21:00 - 22:00</p> <p>Swimming 22:00 - 23:00</p> <p>Swimming 23:00 - 24:00</p>	<p>Gym 05:30 - 10:45</p> <p>Body Combat 06:00 - 07:00</p> <p>Body Pump 06:30 - 07:30</p> <p>Yoga 06:45 - 07:45</p> <p>Spin 07:00 - 08:00</p> <p>Boxing 08:00 - 09:00</p> <p>Cardio 09:00 - 10:00</p> <p>Strength 10:00 - 11:00</p> <p>Swimming 11:00 - 12:00</p> <p>Swimming 12:00 - 13:00</p> <p>Swimming 13:00 - 14:00</p> <p>Swimming 14:00 - 15:00</p> <p>Swimming 15:00 - 16:00</p> <p>Swimming 16:00 - 17:00</p> <p>Swimming 17:00 - 18:00</p> <p>Swimming 18:00 - 19:00</p> <p>Swimming 19:00 - 20:00</p> <p>Swimming 20:00 - 21:00</p> <p>Swimming 21:00 - 22:00</p> <p>Swimming 22:00 - 23:00</p> <p>Swimming 23:00 - 24:00</p>	<p>Gym 05:30 - 10:45</p> <p>Body Combat 06:00 - 07:00</p> <p>Body Pump 06:30 - 07:30</p> <p>Yoga 06:45 - 07:45</p> <p>Spin 07:00 - 08:00</p> <p>Boxing 08:00 - 09:00</p> <p>Cardio 09:00 - 10:00</p> <p>Strength 10:00 - 11:00</p> <p>Swimming 11:00 - 12:00</p> <p>Swimming 12:00 - 13:00</p> <p>Swimming 13:00 - 14:00</p> <p>Swimming 14:00 - 15:00</p> <p>Swimming 15:00 - 16:00</p> <p>Swimming 16:00 - 17:00</p> <p>Swimming 17:00 - 18:00</p> <p>Swimming 18:00 - 19:00</p> <p>Swimming 19:00 - 20:00</p> <p>Swimming 20:00 - 21:00</p> <p>Swimming 21:00 - 22:00</p> <p>Swimming 22:00 - 23:00</p> <p>Swimming 23:00 - 24:00</p>	<p>Gym 05:30 - 10:45</p> <p>Body Combat 06:00 - 07:00</p> <p>Body Pump 06:30 - 07:30</p> <p>Yoga 06:45 - 07:45</p> <p>Spin 07:00 - 08:00</p> <p>Boxing 08:00 - 09:00</p> <p>Cardio 09:00 - 10:00</p> <p>Strength 10:00 - 11:00</p> <p>Swimming 11:00 - 12:00</p> <p>Swimming 12:00 - 13:00</p> <p>Swimming 13:00 - 14:00</p> <p>Swimming 14:00 - 15:00</p> <p>Swimming 15:00 - 16:00</p> <p>Swimming 16:00 - 17:00</p> <p>Swimming 17:00 - 18:00</p> <p>Swimming 18:00 - 19:00</p> <p>Swimming 19:00 - 20:00</p> <p>Swimming 20:00 - 21:00</p> <p>Swimming 21:00 - 22:00</p> <p>Swimming 22:00 - 23:00</p> <p>Swimming 23:00 - 24:00</p>	

*Swimming lessons are available on a booking basis only. All other classes are subject to change without notice. Please check the website for the latest information.

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01202 031247
christchurch@anytimefitness.co.uk

@poweringthoughts

@Anytime Fitness Christchurch

@Anytime Fitness Dorchester

@Anytime Fitness Christchurch

ADDITIONAL INFORMATION



NOTABLE RESPONSIBILITIES & EXPERIENCE

Which can't be displayed visually

- CRM Management
- Sales & Retention Reporting
- Insights & Engagement Reporting
- Business Development (Commercial)
- Operational Management
- Brand Workshops & Consultancy

Professional Development



**Actively Completed Professionally
Certified Online Courses**

Google
Meta



**Currently Studying a Part-Time
Online MSc in Business Analytics**
Jan 24 - April 26

Personal Development | POWERING THOUGHTS



Built My Own Brand



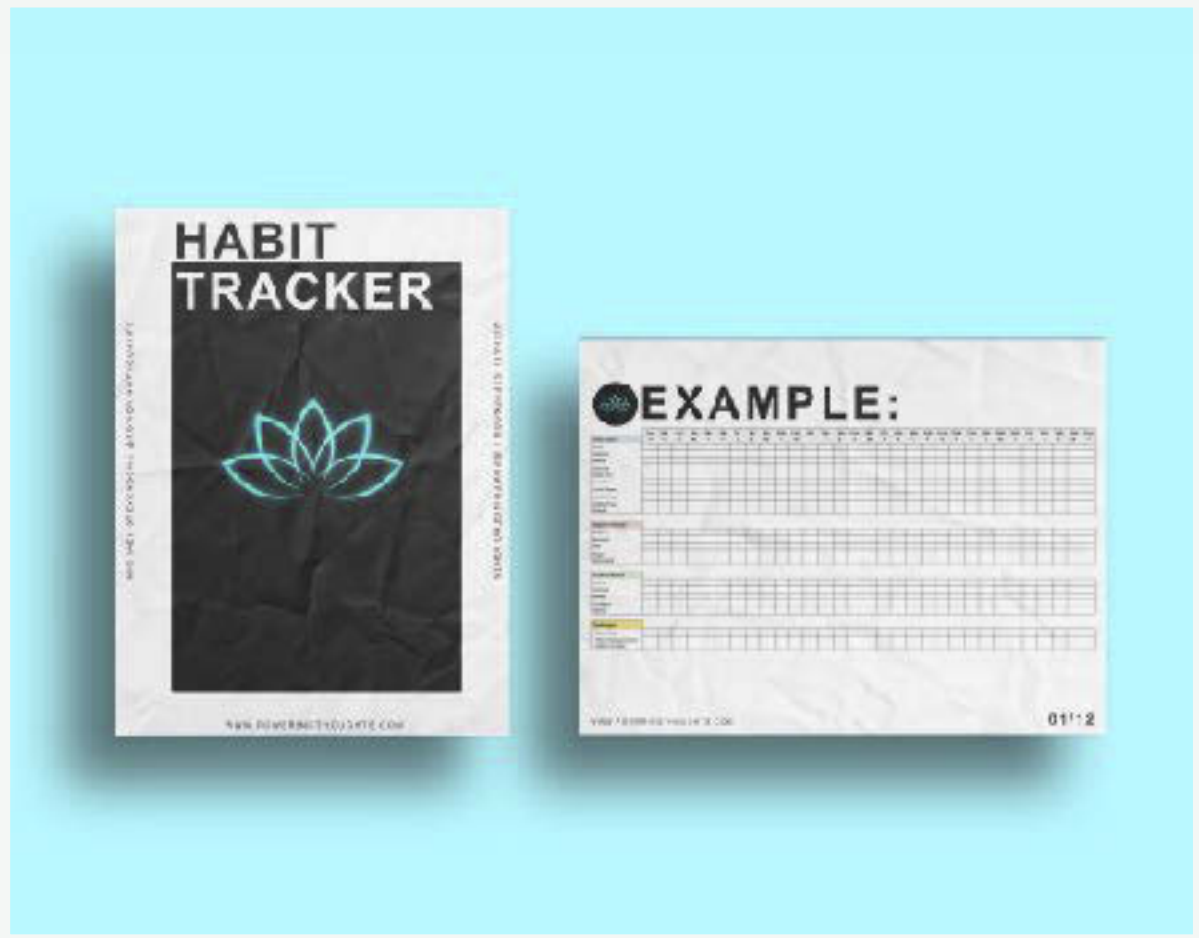
Built My Own Website



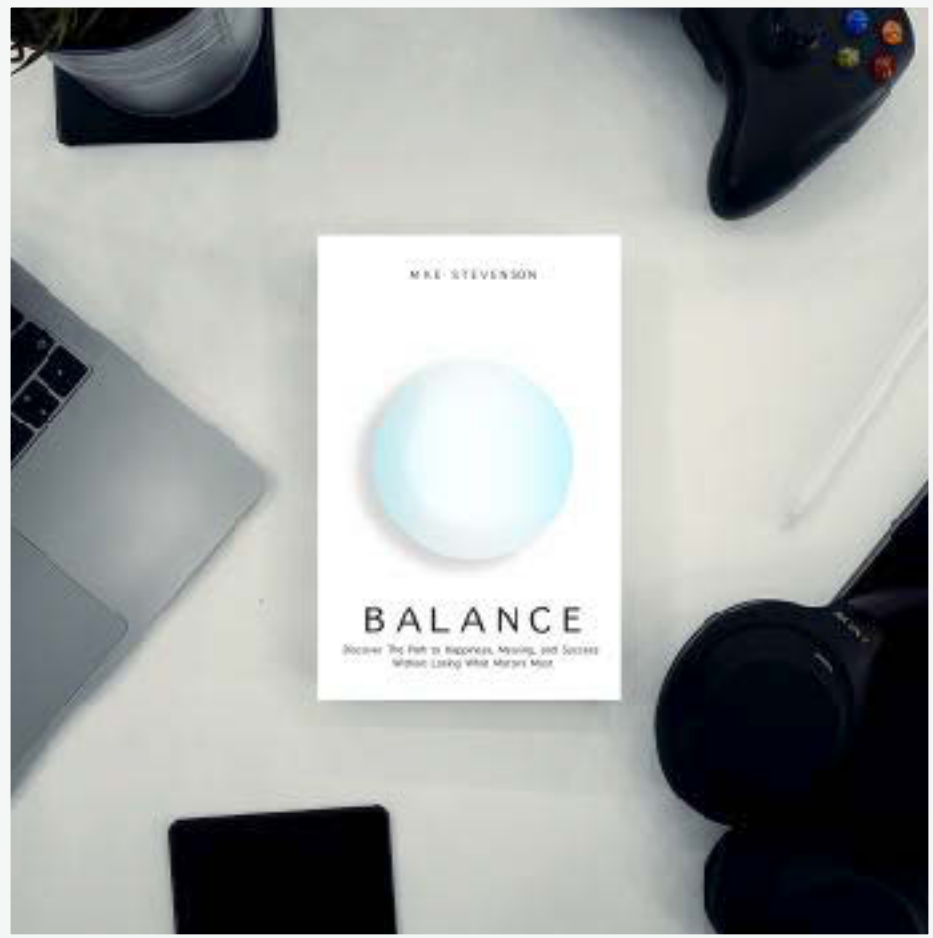
Actively Write Impactful Articles



Started a Podcast
Active across all major platforms



Launched a Digital Product
Free 2023 Habit Tracker



Published E-Book

MICHAEL STEVENSON

@poweringthoughts